

**Special
Edition**

ASU
ALABAMA STATE UNIVERSITY
National Alumni Association

PRESENTS

THE MAGIC CITY EXPERIENCE
LIVE @ THE BJCC CONFERENCE & CONVENTION CENTER

Starring MOTOWN'S GREATEST!!!
THE TEMPTATIONS REVIEW
Featuring
DENNIS EDWARDS
W/SPECIAL GUEST

Friday, October 24th 2008 • Doors Open @ 8:00pm
Showtime @ 9:00pm

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NAA PIPELINE

INFORMATION CHANNEL FOR ALUMNI

THE MAGIC CITY EXPERIENCE

Starring **MOTOWN'S GREATEST**

THE TEMPTATIONS REVIEW

Featuring

**DENNIS EDWARDS
W/SPECIAL GUEST**

Presented by

**NATIONAL ALUMNI ASSOCIATION
OF
ALABAMA STATE UNIVERSITY**

EXPERIENCE A CLASSY ADULT AFFAIR

Friday, October 24th, 2008

**LIVE @ The BJCC CONFERENCE
& CONVENTION CENTER
@ 9:00pm**

**Tickets on sale now @ MUSIC & MORE, CAHOON FOODS,
HERITAGE BARBER SHOP, ASU (ALABAMA STATE UNIVERSITY)
CAMPUS AND FOR MORE INFO CONTACT:**

1 (877) 844-1380

Ticket Prices: \$40; \$50 (premium seats); \$100 (VIP)

Support the NAA and buy your tickets today!

**Purchase an ad in the souvenir book for The Magic City Experience
(see ad submission form on the following page)**

The Magic City Experience AD Submission Form

The National Alumni Association, Inc. of Alabama State University would like to thank you for your contribution. Please note that all Ad Book submissions and payments are due by Friday, October 10, 2008. Please mail this form, a check or money order payable to *National Alumni Association of ASU*, and a copy of your *ad on CD or floppy disk [.pdf or .doc documents preferred] to:

Tessie Bradford
989 Scenic Oak Lane
Ft. Walton Beach, FL 32547
Ph: 832.368.8764

*Ads can also be emailed to: administrator@asunaa.org

When emailing please include the name and number of a contact person.

Please Make an Ad Selection Below:

- Full Page + Table (8 tickets)/\$1,000.00
- Full Page + 4 tickets/\$500.00
- Full Page/\$200.00
- Half Page/\$100.00
- Business Card/\$50.00

Please List the Name of the Person, Company, and or Group Submitting Ad:

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Please Select One:

- An Ad has been created and is included on CD/floppy disk or emailed
- Please create an Ad using the following guidelines:

Please list the wording and/or graphics that you would like in your ad in the space below (add an additional page as needed):

The Parade Experience

by La-Tanya Dunham



It is once again that time of the year; the week that all HORNET fans look forward to—Magic City Classic. Being a native of Birmingham, I can remember going to the parade with my dad and thinking that one day I was going to be a part of a band—somewhere. The pageantry (Miss ASU)—the food (candy apples & cotton candy)—and don't forget the headliner, the Mighty Marching Hornets. The usual breeze that blows on that October morning and not having that sleepy feeling when you finally see the band coming down the street.

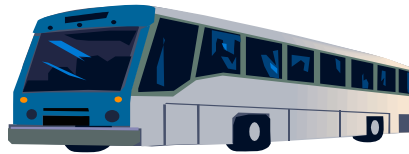
Every parade consists of the local politicians, church organizations, local and regional middle and high school bands, but there is nothing like seeing ASU's band entertaining the crowd. **We just show out.** The best Drum Majors in the SWAC leading the way for those dancing Stingettes and the new addition to the band 'The Honey Bees' - I can't think of anyone that doesn't like them. We appreciate the hard work that Dr. Oliver and his assistants put into showing the fans that there is more to a band than walking and playing—it is an ART. But before we get off on a tangent let's thank all those who assist with the planning and executing the parade logistics. Thank you to all alums from both Universities and the Birmingham Police Department. Downtown Birmingham is the host to a great kick-off parade that is well attended and continuously growing. Thank you for allowing all the fans to see and experience a parade that seems flawless, exciting and an event worth all the wait.



This year's parade route is set and is going to start at 8:00am on the corner of 19th Street and 9th Ave North. It will proceed south on 19th Street to 4th Avenue North, go west on 4th Avenue to 16th Street North, north on 16th Street to 6th Avenue North, then east on 6th Ave to 18th Street North. The parade ends at the end of 18th Street North.

FREE RIDES!!!

Because of the issues that game attendees addressed to the City Council of Birmingham, Alabama about the rides to and from the game, Councilman Hoyt asked that the city allocate funds for transportation to and from Legion Field, to hopefully make amends for last year's confusion. The City of Birmingham will provide transportation from predetermined sites to and from the game. So after the parade go **GET ON THE BUS!** Go onto www.themagiccityclassic.com to see where the pick-up sites are located.



Birmingham Perimeter Park

ASU's Office of Alumni Relations has blocked rooms at the Hilton Birmingham Perimeter Park for ASU Alumni during the Magic City Classic. Rate: \$129.00/night (plus tax)

- Ask for ASU Alumni Relations block of rooms
- Reservations deadline is **September 24, 2008**

To Make Your Reservations Call (205) 967-2700

Magic City Classic Events

October 23rd, 2008

MCC Alumni Pep Rally
B&A Warehouse @
7:30pm

October 24th, 2008

MCC Scholarship
Breakfast
Harbert Center @ 7:30am

October 25th, 2008

McDonald's MCC Parade
Downtown Birmingham
@ 8:00am

State Farm
Pre-Game Show
Legion Field @ 1:30pm

Food World MCC
presented by Pepsi
Legion Field @ 2:30pm

State Farm Halftime Show
featuring Alabama State &
Alabama A&M Band
Performances
Legion Field @ 4:30pm

For more information pertaining to the Magic City Classic and its events please visit the official website at www.themagiccityclassic.com

Lee County Chapter

On June 10, 2008, the Lee County Chapter of Alabama State University National Alumni Association held its annual Scholarship Fundraiser. The highlight of this year's event was recognition of alumni in Lee County who had graduated 50 years or more from ASU. The honorees are listed below.

1. Gladys Armstead '50
2. Gladys Black '56
3. Edward Debrow '47
4. George Floyd '55

5. Paul Gibson '51
6. Tommie Lee Harper '38
7. Ida Jackson '47
8. Armetta Johnson '56
9. Carrie Jones '55
10. Carl Matthew '55
11. Edward Matthew '50
12. Ann Mitchell '46
13. Juanita Patrick '56
14. Mary Stephens '52

Each honoree was presented a corsage or boutonniere as well as a special certificate in memory of the occa-

sion. The honorees were pleasantly surprised and grateful for such recognition.

The Chapter will donate \$1,000 to the ASU Foundation in support of the 2009 "Million Dollar Campaign."



CHAPTER CORNER

Detroit Chapter

The Detroit Chapter has been quite busy. On July 26, 2008, the chapter hosted its Family Fun Day at the Kennedy Pool in Eastpointe, Michigan.



Family and friends watch ASU alumni D. Tatum and W. Vann on the waterslide.

The chapter also awarded the following financial assistance to ASU students:

Jean Gray Sherman Book Assistance
(\$250 for Fall 2008 semester)

- *Keira Lewis
- *Jalaya Morrow

Detroit Chapter Incentive Award
(\$1,000 per year for 4 years)

- *Aja Hawkins
- *Angelica Hawkins

Besides the aforementioned newly awarded scholarships, the Detroit Chapter also has current scholarship

recipients already attending ASU.

Julia Lee Peters Douglass Scholarship
(\$1,000 per year)

- *Christian Kirkland

Detroit Chapter Incentive Award
(\$1,000 per year)

- *Shanina Carmichael

Both Christian and Shanina are completing their final year of study at ASU. Congratulations to all of the scholarship recipients.

PRESIDENTS PAGE

A CALL TO ACTION: THE TIME IS NOW TO MOVE ASU FORWARD

(This letter was printed in the Montgomery Advertiser on July 29, 2008
and sent to the members of the Board of Trustees, including Governor Riley)

I have agonized over writing these words about my Beloved Alma Mater. I sat idly by and read the many disappointing letters and negative press about the institution that we, the alumni, love and hold dear to our hearts.

Whoever said, “there’s no such thing as bad press” was wrong. The negative press that ASU has received over the years including the most recent issue surrounding the renaming of the Acadome has been most unfortunate. The truth is that both facts and biases were reflected in the reporting. Many details were not known, fully understood or sufficiently vetted in the stories that have filled these pages.

A few weeks back, Dr. Reed filed suit against his fellow board members because of an alleged violation of the state’s constitution. He claimed that paying out the contract of President Joe Lee was unconstitutional, despite the board’s apparent assessment that Lee could not do his job effectively, with him (Reed) leading the charge to release Lee no matter what the cost. I read that the trustees were in mediation with Reed, and that one offer on the table was to put Reed’s name back on the building. In the article Reed’s own attorney identifies the naming of this building as one of the “biggest points” in the mediation process. One might wonder, what happened to Reed’s argument over constitutional violations? Did that concern evaporate? Or, is his name the central issue of the lawsuit?

The lawsuit and the mediation around it, is embarrassing, time-consuming, frivolous and expensive. What if Reed were as concerned about the good of the university, its faculty, staff and students as his namesake? Isn’t it time that we focus on Alabama State University? When we come together bringing our gifts, our resources, our passion and our energy to task great things can be accomplished.

Dr. Reed is an outstanding alumnus who has contributed much to Alabama State University. He has been in the spotlight for 40 years. Often, the spotlight has been favorable. Frequently, it has not. Yet, we certainly admire Dr. Reed for all the good he has done through the years in the political arena and at Alabama State. We truly frown on the negative things he continues to do all in the name of “his love” and a twisted wanting of “what’s best” for the school. With a cadre of lawyers at his disposal at all times as Associate Executive Director of the Alabama Education Association, we remain aware that he can continue to sue the board and the university, simply because “he can.” One cannot help but notice that each and every individual that is drafted to join him in filing injunction after injunction, lawsuit after lawsuit, to stop an action made by the majority vote of the board of trustees are represented by the same group of lawyers. Talk about conflict of interest!!

The Alabama State University National Alumni Association’s (NAA, Inc.) sole purpose for existing is to promote and maintain a lifelong, interactive relationship with the university, supporting Alma Mater with our gifts, our service and our leadership. We, the alumni, are the leaders in advancing the quality and stature of Alabama State University. We care that those who are now at the helm of Alma Mater steer a course that continues to produce highly educated and motivated students. We care to let everyone know we are proud of our school and its rich heritage. We proudly defend our Alma Mater against all who would destroy her.

Continued on page 7 under *Call to Action*

Call to Action continued from pg 6

So as alumni leaders who care deeply for Alma Mater, “we say to the Board of Trustees that while we know there are certainly areas for improvement and more oversight, the NAA gives its full support to the Board for the actions it has taken in handling the Acadome situation and the protection of the ASU name, including its handling of the publicity associated with those actions.”

Furthermore, the NAA is encouraged by the professional approach taken by the Board in this instance and in several others. We are confident that the University is in good hands. We encourage the Trustees to continue this course of management and make the changes necessary to move ASU forward in a positive direction.

A few years back when we were seeking answers to critical questions, Dr. Reed told the National Alumni Association, “everyone has a lane at the University, the board has a lane, the president has a lane, the alumni have a lane and everybody needs to stay in their lane.”

As National Alumni President, I implore first the Board of Trustees, faculty, staff, students, all ASU supporters, alumni and friends to work together, and as Dr. Reed reminds many folks, “stay in your lane” and let’s move ASU forward.

Look around the campus of ASU, new and high-demand academic programs are driving building projects, some completed, near completion and others just starting. Even with setbacks, our University is positioned to take its rightful place at the height of academia in Alabama. But we must work together, stay in our lane and support ASU to ensure continued growth.

Here we stand today, strong and proud! Our change has come! Our time has come! It’s time for us to honor, love, appreciate, recognize and remember “from whence we’ve come” and determine the direction we shall go . . . upward and onward. We love ASU . . . long shall she live and prosper!

Brenda Kahn-Spells
NAA President

Special Note to All Chapter Presidents from the NAA President

All alumni chapters are encouraged to support "The Magic City Experience" by purchasing a full page ad in the souvenir book. We appreciate your cooperation and support!

**Your
✓
vote
Is
Your
Voice!**

Rock the Vote!
Are you registered to vote?
What about your family and friends?
Register to vote at www.rockthevote.org

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We're on the web!
www.asunaa.org

Save the Date

The 30th Biennial Convention will be held in Detroit, Michigan.

Date

July 29, 2009 -
August 1, 2009

Location

Greektown Casino
& Hotel (Downtown Detroit)

Details Coming Soon!