

# NAA PIPELINE

Volume 2, Issue 1

April 2009

NATIONAL ALUMNI ASSOCIATION  
ALABAMA STATE UNIVERSITY

## 30th Biennial Convention

*ASU-NAA Together - Charting the Course for Our Future: It Starts With Us*

Detroit, Michigan  
Greektown Casino-Hotel



July 28, 2009 - July 31, 2009

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- SWAC Champs! - ASU Men's Basketball

## President's Page

Greetings Fellow Alumni:

The National Alumni Association (NAA) of Alabama State University is pleased to host the 30th Biennial Convention on July 28-31, 2009, at the Greektown Casino-Hotel in Detroit, Michigan. The historic Greektown district has been Detroit's favorite place to gather for generations. It is a high-energy district that is located mere steps from professional sporting arenas, the theatre district, and more. We invite you to join us in Detroit!

*ASU-NAA Together - Charting the Course for Our Future: It Starts With Us,* the theme for the four-day gathering will provide the alumni an opportunity to reflect on the rich heritage of Alabama State University and the National Alumni Association. Alumni and friends will be able to renew old acquaintances, meet new friends and celebrate the accomplishments of university programs, both academic and buildings, alumni giving, athletic reform and other issues reflecting the vision and tools to create a more proactive partnership between the university and its alumni.

The convention theme is most fitting as we resolve, individually and collectively, to do all we can, while we can, where we are, with what we have, every time we can to lift the black and gold banner of ASU. The business sessions are designed to provide an in-depth interaction and exchange of ideas and

issues facing our alumni association and university. The plenary sessions will provide strategies for success in the 21<sup>st</sup> Century to include innovative leadership, budgeting and finance, pride and performance through these challenging times.

An added attraction will be a two-hour Chartered Cruise on the Detroit Princess boarding at the Detroit River for an evening of fellowship, food and entertainment on Wednesday, July 29<sup>th</sup>.

I hope each of you will make a special effort to attend and encourage other alumni members and friends to join us for the camaraderie and networking. The biennial convention is designed to accomplish the following objectives:

1. To set policy, discuss and recommend resolutions to the general assembly, the university and update the NAA Constitution.
2. Participate in seminars and workshops to understand, promote and guide members of the organization to become better informed about the NAA and the university.
3. Disseminate information through lectures and discussions for leadership training and to stimulate more effective participation in the NAA.
4. Promote fellowship among the members and leaders to help maintain organizational identity and commitment.
5. To plan, structure, organize, manage and promote the conven-

tion as a public information vehicle to inform, educate and enhance all work among the membership and the university community.

6. To continue the legacy of those graduates who established the NAA in the early 1960s, to provide a vehicle that would form the nucleus for common sharing of interests in the university by its graduates.

You are encouraged to submit your convention registration form early by **June 30, 2009**, so that we can be sure to have an accurate count for all planned activities. The convention registration is \$175 per person. Recognizing that many families are looking for ways to save money, we are doing our part to keep the convention affordable.

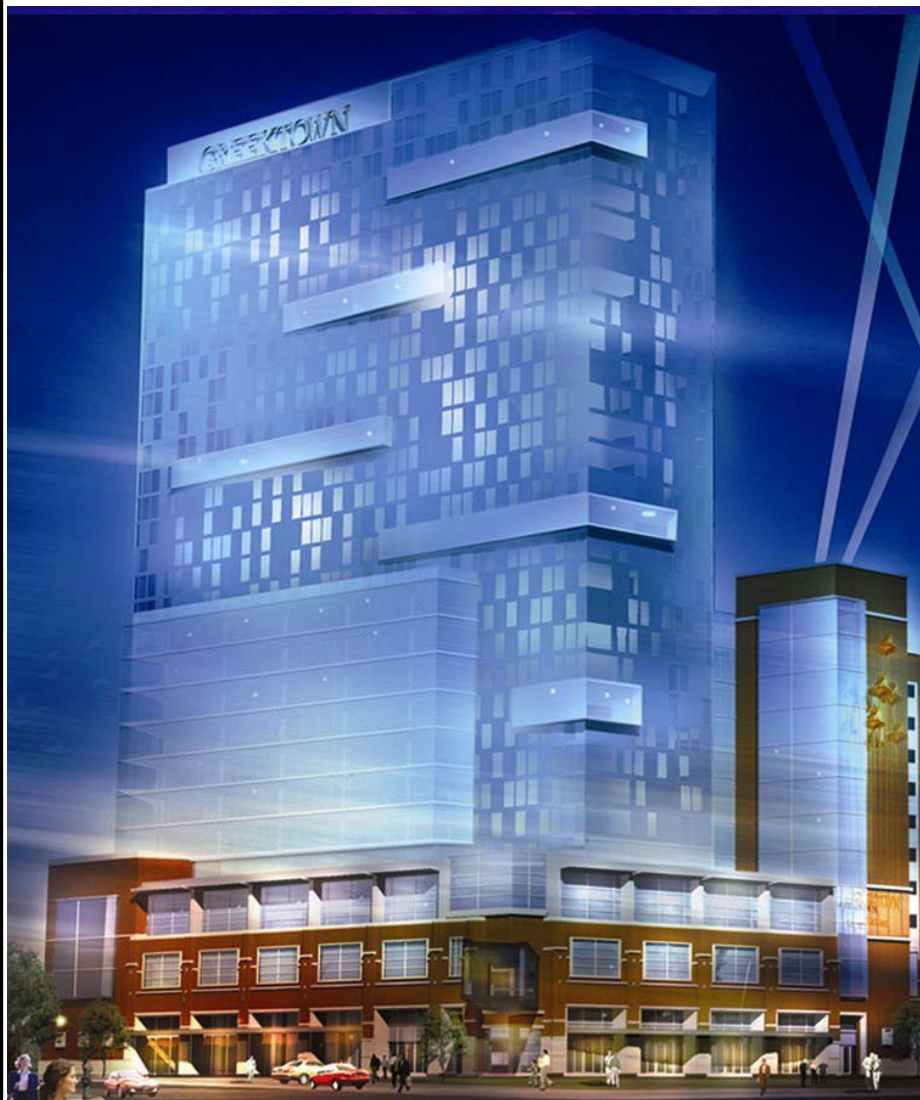
A block of rooms has been reserved at the Greektown Casino-Hotel for alumni and friends in attendance. **To make hotel reservations, call 1-877-424-5554 and request the "ASU" block prior to July 7, 2009.** The hotel rates are \$89 (King) and \$109 (Double).

As always, thank you very much for your continued support of the NAA and its efforts to promote the interests of Alabama State University. If you have questions, comments or suggestions, please feel free to give me a call at (334) 288-7861.

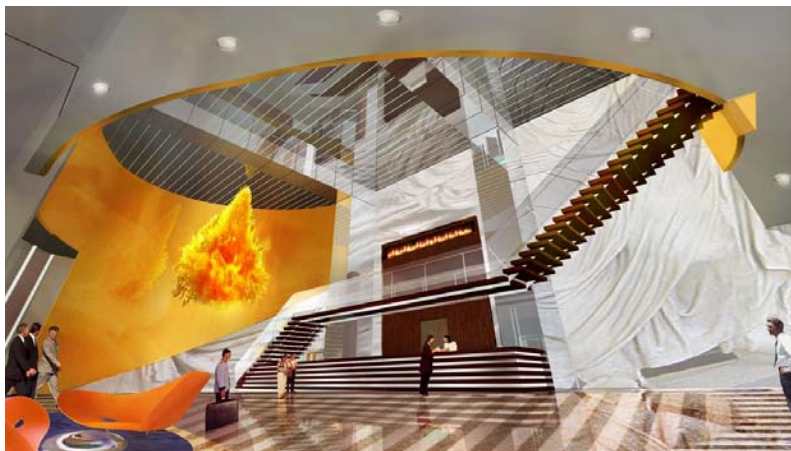
Brenda Kahn-Spells  
NAA President

**ASU**  
ALABAMA STATE UNIVERSITY  
*National Alumni Association*

## Greektown Casino-Hotel



Greektown Casino-Hotel stylishly offers everything you need for the perfect overnight stay, banquet or event.



Introducing **Detroit's sharpest new hotel!** Slip into a dream where luxury dances with whimsy, old harmonizes with new, and where our well-appointed hotel rooms sheathed in stunning blue glass welcome you!

### **The center of excitement in Downtown Detroit**

And even more - Greektown Casino is located right in the heart of Detroit's Action. It's just a short walk to Comerica Park, home of the Detroit Tigers; Ford Field, home of the Detroit Lions; Music Hall; the Fox Theatre entertainment district, and so much more! That's why people are saying, "Let the party begin at Greektown!"

[www.greektowncasino.com](http://www.greektowncasino.com)

Make Your  
Reservations  
Today!

Call  
**1-877-424-5554**  
Request "ASU" Block

**Reservation Deadline**  
**July 7, 2009**

**King: \$89/night**  
**Double: \$109/night**

## Convention General Information

### HOST CITY – DETROIT, MICHIGAN

Detroit, Michigan will be the host city for the 30<sup>th</sup> Biennial Convention. The convention will be held at the Greektown Casino Hotel located in Downtown Detroit in the historic Greektown district which has been Detroit's favorite place to gather for generations. It is a high-energy district that is located mere steps from professional sporting events, the theatre district, and more. The hotel officially opened in February 2009.

### REGISTRATION INFORMATION

Register now for the 2009 Biennial Convention or before June 30, 2009! The registration fee of \$175 includes a Convention Bag, Welcome Reception, the Plenary Sessions, the Grand Party, the President's Luncheon and Awards Ceremony. The boat ride is a special event and is not included in the registration fee.

### HOTEL INFORMATION

The Greektown Casino-Hotel, 1200 St. Antoine, Detroit, Michigan 48226 is the headquarters hotel for the convention. The convention room rates are \$89, per night for single (king) occupancy and \$109, per night for double occupancy, not including applicable state and city taxes. To make reservations and take advantage of the convention room rate call the hotel directly at 1-877-424-5554. The convention code is ASU. Convention special room rates are good until July 7, 2009. Hotel check-in time is 3 pm on Tuesday, July 29, 2009. If you have questions or concerns, please contact the convention director, Denise Gardner at 1-313-874-1432.

### SOUVENIR JOURNAL ADVERTISING

The Souvenir Journal Program provides an excellent opportunity to communicate with an active segment of the NAA constituency and the public. All local chapters are encouraged to include an advertisement in the souvenir journal highlighting officers, members and activities about your chapter. All ads should be submitted in camera-ready form and must be received before

June 30, 2009. In addition to chapter ads, members are encouraged to solicit ads from their friends, family members, business supporters, etc., in support of the NAA programs and activities. Please submit a souvenir journal contract for each separate advertisement. Ads can be transmitted by e-mail to the NAA Secretary, Tessie Bradford at [administrator@asunaa.org](mailto:administrator@asunaa.org).

### CONVENTION FORMS

All convention forms have been mailed to local chapter presidents but can also be obtained by going to the NAA's website at [www.asunaa.org](http://www.asunaa.org). Convention forms are provided for alumni members to introduce new ideas and concepts, various issues and concerns pertinent to the association and/or the university. Changes and/or amendments to the constitution must include a rationale (a reason for the recommended change or amendment.)

### HARPER COUNCILL TRENHOLM AWARD

The NAA is now accepting nominations for the Harper Councill Trenholm Memorial Award. This award was established for presentation as the highest honor to be bestowed by the NAA on alumni or other individuals who have served ASU in a highly meritorious manner. It is appropriate to pause and honor one whose courage, accomplishments, tangible assistance to ASU, professional achievements and community contributions deserve the highest recognition.

### DEADLINE DATES TO REMEMBER

Nominations for National Office.....	May 31
Constitution Amendments.....	May 31
Chapter Roster.....	May 31
Deceased Members Roster.....	June 15
Hotel Reservations.....	July 7
Issues and Concerns.....	May 31
Convention Pre-Registration.....	June 30
Recommendations for Awards.....	June 15
Resolutions.....	May 31
Souvenir Journal Ads.....	June 30

**NATIONAL ALUMNI ASSOCIATION  
2009 BIENNIAL CONVENTION**

Greektown Casino-Hotel  
Detroit, Michigan

**Tuesday, July 28, 2009 – Friday, July 31, 2009**

**PRELIMINARY AGENDA**

**Tuesday, July 28, 2009**

11:00 am - 3:00 pm	Convention Registration
3:00 pm - Until	Hotel Check-In
4:00 pm - 6:00 pm	Registration & Sight Seeing
6:00 pm - 7:30 pm	Chapter Presidents Meet with Executive Board
8:00 pm -12:00 am	Opening Reception – Meet & Greet

**Wednesday, July 29, 2009**

9:00 am -10:45 am	Opening General Session University President Speaks – Dr. William Harris <i>The Alabama State Legacy: Students First/Alumni Forever</i>
10:45 am - 12:15 pm	University Update Forum
12:15 pm - 1:45 pm	Lunch on Your Own
1:45 pm - 3:30 pm	Business Session I
3:45 pm - 5:30 pm	Regional Meetings
5:30 pm - 6:30 pm	Committee Meetings
8:00 pm - 10:00 pm	BOAT RIDE
10:00 pm	Hospitality – Mix & Mingle ( <i>Presidential Suite</i> )

**Thursday, July 30, 2009**

8:00 am - 9:15 am	Life Member Breakfast
9:15 am -12:15 pm	Business Session II
1:00 pm - 2:30 pm	President's Luncheon & Awards Ceremony
2:45 pm - 5:30 pm	Plenary Sessions Plenary A - <i>Leadership: Innovate, Integrate, Motivate</i> Plenary B - <i>Membership Recruitment &amp; Retention</i>
5:30 pm - 8:00 pm	<b>Dinner – On Your Own</b>
9:00 pm-12:00 am	Grand Party

**Friday, July 31, 2009**

9:15 am -11:15 am	Plenary C- <i>Budget &amp; Finance: Fundraising vs "Fun-Raising"</i> Plenary D - <i>Charting the Course – Pride and Performance</i>
11:15 am - 2:00 pm	Business Session III
3:00 pm - 5:00 pm	NAA Executive Board Meeting ( <i>Incoming &amp; Outgoing Officers</i> )

# *Cruzin' with the Hornets* *Boat Ride*



**Date: Wednesday, July 29, 2009**

**Time: 8:00pm - 10:00pm**

**Detroit  
Chapter**

**Motor  
City  
Chapter**

## **ASU Alumni & Friends**

**Join us aboard the mini-ship  
Diamond Queen.**

**Ride along giant lake freighters  
and world traveling ocean  
ships.**

**Pass under the mighty Amba-  
sador Bridge linking the U.S.  
and Canada.**

**Share spectacular views of the  
Detroit skyline and much more.**

## **Ticket Price: \$25**

**Price includes:**

- ◇ Light Refreshments
- ◇ Live DJ
- ◇ Cash Bar

**Board at the foot  
of Rivard on the  
River Walk**

**No alcoholic beverages  
allowed aboard the  
vessel.**



**For tickets and more information contact:**

**Denise Gardner – [niecy11419@sbcglobal.net](mailto:niecy11419@sbcglobal.net) or 313.303.4009**

**Donitisha Bursey – [donitishaconley@yahoo.com](mailto:donitishaconley@yahoo.com) or 248.515.5831**

**Jennifer Canty – [jdcanty@sbcglobal.net](mailto:jdcanty@sbcglobal.net)**

## 30<sup>th</sup> Biennial Convention MEMBER, ASSOCIATE & SPOUSE REGISTRATION

Each conference attendee must complete a separate registration form, which must be submitted with payment.

CHECK ONLY ONE BOX

Delegate     Member     Associate     Spouse

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Chapter Affiliation (where applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

### Registration Package Selection

Number of Packages	Registration Packages	Regular (June 30)	Late (July 1)	On-Site	Total
	Regular/Associate Member	\$175	\$200	\$200	
	Attendee ( <i>Meetings only</i> )	\$60	\$75	\$75	
	Spouse ( <i>Meetings only</i> )	\$60	\$75	\$75	
Number of Individual Tickets	<b>Individual Tickets</b>			Individual Ticket Prices	
	Souvenir Bag			\$15	
	Opening Reception ( <i>Attendee/Spouse/Friend/Family</i> )			\$30	
	Awards Luncheon ( <i>Attendee/Spouse/Friend/Family</i> )			\$40	
	Chartered River Boat Cruise ( <i>Not included in registration</i> )			\$25	
Handling Fee	Credit Card ( <i>Include only if using a credit card</i> )			\$10	
	<b>Grand Total Enclosed</b>				\$

#### METHOD OF PAYMENT

**All Pre-Registration forms and payments must be received by 5:00 p.m. on June 30.**

*Please make checks and money orders payable to "ASU-NAA". Personal checks will not be accepted after June 30.*

**Refund request must be postmarked no later than July 15, 2009. Refund is 50% only!**

Check One:     Cash     Check     Money Order     MasterCard     Visa     American Express     Discover

CREDIT CARD:

Name of card holder: \_\_\_\_\_ Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

PLEASE PRINT IN INK OR TYPE

Mail to: ASU-NAA, P. O. Box 6078, Montgomery, AL 36106

## NATIONAL ALUMNI ASSOCIATION AWARDS

### Harper Council Trenholm Memorial Award

#### A PRESTIGIOUS HONOR

The Harper Council Trenholm Memorial Award recognizes the outstanding contributions of H. C. Trenholm, Alabama State University's fifth president, who served from 1925 to 1962. The award has been established for presentation as the highest honor to be bestowed by the NAA on alumni or other individuals who have served ASU in a highly meritorious manner.

This commemorative award was created by the NAA's Executive Committee in 1993 from a proposal presented by George H. Andrews '51. The graphic design and illustration were produced by Dorothy E. Hayes '57 and Dominick Sarica of Dorothy's Door, NYC. The crystal design and etching were done by Tiffany & Co., NYC. The crystal selection, award design and orchestration of entire project were done by Janet H. Sutton '60.

#### Prerequisites for Nomination

Nominees for the Harper Council Trenholm Memorial Award must have made significant noteworthy service and/or financial contributions to ASU, the NAA, the community or the nation. He/she must have made the minimum noteworthy service and/or financial contributions as indicated:

**SERVICE:** Initiated an effective program at ASU, in the NAA, in the community or in the nation which has enhanced or made for a better life in one of those entities: 1) mentoring program, 2) community/national support for a project, 3) recruitment program (membership or students), 4) Other (explain).

**FINANCIAL:** Made a significant life insurance contribution and/or contributed a minimum of \$10,000 within the past five (5) years of \$5,000 within the past two (2) years.

Nominations must be submitted in accordance with NAA/ASU guidelines. Submissions will be evaluated on clarity of content. Selection of the award recipient will be made using the guidelines established by the NAA in addition to those stated above.

#### Nomination Procedures

- Nominations may be made by self, any graduate of ASU or special interest group of ASU, or the NAA.
- Nominees must meet prerequisites as indicated.

Please type and submit nominations on plain bond paper to the National Alumni Association, Inc., P. O. Box 6078, Montgomery, AL 36106.



**ASU**  
ALABAMA STATE UNIVERSITY  
*National Alumni Association*

## LEADERSHIP AWARD

### Award Description

The NAA Leadership Award was initiated as a way to recognize outstanding alumni achievement and service to the community. The award will be given annually to an ASU alumnus who has made significant and sustained contributions that reflect favorably on the National Alumni Association, Alabama State University and the community.

### Selection Criteria

Nominees must have demonstrated an excellence of accomplishment that merits this award to include, but are not limited to, the following:

- Have tirelessly and selflessly given outstanding service to the community, both civic and cultural organizations;
- Have distinguished themselves with outstanding achievements, contributions and service to society, the community and ASU;
- Successfully promoted mutual respect, understanding and appreciation for advancement of ASU educational, financial and social programs;
- Promoted ASU's national academic reputation and achievements and directly contributed toward recruiting new students;
- Encouraged students, alumni and campus employees participation in all ASU academic, social and athletic activities and programs supporting the NAA;
- Provided unwavering encouragement, enthusiasm and support for recruiting new NAA/ASU members; and
- Demonstrated the highest quality of leadership and statesmanship for the benefit of the community and ASU.

### Nomination Procedures

- Nominations may be made by self, any graduate of ASU or special interest group of ASU, or the NAA.
- Nominees must meet prerequisites as indicated.
- The award will be presented at the Biennial Convention. However, the award may not necessarily be presented biennially.

Please type and submit nominations on plain bond paper to the National Alumni Association, Inc., P. O. Box 6078, Montgomery, AL 36106.

**NOMINATIONS FOR NATIONAL OFFICE**

**DEADLINE DATE: May 31, 2009**

Please nominate persons to run for national office for each category by writing the individual's name in the space provided under Nominee/Chapter.

CURRENT OFFICERS	ELIGIBILITY STATUS TO RUN FOR CURRENT POSITION	NOMINEE/CHAPTER
President (Name)	_____	_____ _____
Vice President (Name)	_____	_____ _____
Recording Secretary (Name) Tessie Bradford (only current officer eligible to succeed herself)	_____	_____ _____
Secretary-Treasurer (Name)	_____	_____ _____

**NOTE:** The nominee for President must have attended and registered at the prior three (3) National Conventions. Others running for national office must have attended and registered at a minimum of one (1) National Convention within the last three (3) consecutive conventions.

RETURN FORM TO:  
 NATIONAL ALUMNI ASSOCIATION, INC.  
 Alabama State University  
 P. O. BOX 6078  
 MONTGOMERY, AL 36106-6078

**NOMINATIONS COMMITTEE**

Janet H. Sutton, Chairperson

SOUTHEAST REGION  
Eric Wright

NORTHEAST REGION  
Leola McFadden

MIDWEST REGION  
Jacquelyn C. Jackson

FAR WEST REGION  
Eddie J. Harris, Sr.

30<sup>th</sup> Biennial Convention  
 P.O. BOX 6078  
 MONTGOMERY, AL 36106-6078

**SOUVENIR JOURNAL ADVERTISEMENT CONTRACT**

ALL ADVERTISEMENTS MUST BE RECEIVED BY JUNE 30, 2009 (DEADLINE IS FIRM-ADS RECEIVED AFTER THAT DATE WILL NOT BE PROCESSED)	
NAME:	HOME PHONE:
ADDRESS:	
CITY/STATE/ZIP:	
BUSINESS NAME:	BUSINESS PHONE:
BUSINESS ADDRESS:	
CITY/STATE/ZIP:	
EMAIL ADDRESS (OPTIONAL):	
AD SIZE:	AMOUNT ENCLOSED: \$

**ATTACH ADVERTISEMENT TO COMPLETED CONTRACT**

ADVERTISEMENT PRICES	
BACK COVER	\$250
INSIDE FRONT/BACK COVER	\$200
FULL PAGE	\$100
½ PAGE	\$60
¼ PAGE	\$35
BUSINESS CARD	\$15
SINGLE PATRON (NAME ONLY)	\$10
PICTURES (BLACK & WHITE)	\$10

MAKE CHECK PAYABLE TO:  
**NAA/ASU**

MAIL COMPLETED  
 CONTRACT AND PAYMENT TO:  
**NAA/ASU**  
**P.O. BOX 6078**  
**MONTGOMERY, AL 36106-6078**

**PLEASE REFER QUESTIONS TO:**  
 SOUVENIR JOURNAL CHAIRPERSON  
 TESSIE BRADFORD (832) 368-8764  
 EMAIL: [ADMINISTRATOR@ASUNAA.ORG](mailto:ADMINISTRATOR@ASUNAA.ORG)

NATIONAL ALUMNI ASSOCIATION, INC.  
ALABAMA STATE UNIVERSITY

PO Box 6078  
Montgomery, AL 36101-6078

Phone: 334-229-4280  
Email: [info@asunaa.org](mailto:info@asunaa.org)

**We're on the web!**

**[www.asunaa.org](http://www.asunaa.org)**

Congratulations Coach Lewis Jackson & the  
ASU Men's Basketball Team

**2009 SWAC Champions!!!**



**Thanks for a wonderful season!**

Photo provided courtesy of Paparazzi Shots